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October 29, 2008

Dennis Unsworth
Commissioner of Political Practices
1205 Eighth Ave
Helena, MT 59620

Dennis
Dear Dennis Unsworth:

Attached is the documentation for a broadcast ad titled "Meltdown" which the Montana Democratic Party is running as an independent expenditure in SD 22.

I am certifying that the content of this ad is true and accurate to the best of my knowledge as required by MCA 13-35-240.

Sincerely

Art Noonan
Executive Director



“Meltdown”

Ad Back-Up

Montana Democratic Party - SD22

Television - :30

| <i>SCRIPT</i> | <i>FACTS</i> |
|---|--|
| ANNCR: State Senator Lane Larson is fighting for a small business tax cut to keep jobs here. And he'll invest in education and healthcare. | <p>Senate District 22 candidate Lane Larson's website says:</p> <ul style="list-style-type: none">• "Lane supports increasing the exemption for the business equipment tax to eliminate taxes for most small businesses."• "Today's students are tomorrow's workforce. As a member of the Finance and Claims Committee, Lane worked to secure a bright future for Montana by investing in education at every level."• "Lane knows that Health Care is a concern weighing heavy on many Montana families. He has a record of expanding coverage to Montana children and seniors. Lane will continue to work to ease the burden on our families and provide better quality, more affordable care to Montanans." <p>[Source: www.larsonformontana.com.]</p> |
| Taylor Brown? He'll give huge property tax breaks to major corporations. | <p>On Brown's website under "Issues," Brown writes: "Just as we started doing several years ago, we should work to continue to reduce or eliminate Montana's Business Equipment Tax and seek to avoid shifting local taxes to homeowners." [Source: www.votetaylorbrown.com]</p> <p>A mail piece supporting his campaign promises that Taylor Brown will "Eliminate the business equipment tax." [Republican Party Campaign Mailer: September, 2008.]</p> <p>A complete elimination of the business equipment tax—rather than raising the exemption as Lane Larson proposes—would translate into huge tax breaks for large corporations as they are the ones purchasing equipment that would surpass the exemption and they are the ones that would benefit from such a policy. [Montana Department of Revenue, testimony to the 2007 Legislature, 2007 Regular Session]</p> |

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| <p>Significantly cut funding for schools.</p> | <p>According to Taylor Brown's website, "Taylor supports meaningful, PERMANENT tax relief that will help Montana families pay for things like higher energy costs, and health care bills. The one-time \$400 rebate was helpful, but people are still paying the same high property tax rates as they were before." [Source: www.votetaylorbrown.com]</p> <p>A mail piece supporting his campaign promises that Taylor Brown will "Provide permanent, across-the-board property tax reductions." [Republican Party Campaign Mailer: September, 2008.]</p> <p>Millions of dollars of funding for schools comes from property taxes. If "permanent, across-the-board property tax reductions" are made, public schools will lose the critical source of their funding. Brown proposes <u>NO</u> source of replacement revenue to prevent schools from losing this funding. [Montana Office of Public Instruction, mt.gov]</p> |
| <p>And give more tax breaks to the super wealthy.</p> | <p>A mail piece supporting his campaign promises that Taylor Brown will "Lower state income tax rates". [Republican Party Campaign Mailer: September, 2008.]</p> <p>According to an analysis provided by the Montana Department of Revenue, a 1%, across the board income tax cut would result in over \$120 million dollars of lost state revenue. The analysis shows that 22% of that cut would go to the top ½ of 1% of the population. Moreover, 36% of those dollars will go to the top 2% of the population. [Montana Department of Revenue State Income Tax Analysis]</p> |
| <p>ON SCREEN: Paid for by the Montana Democratic Party, Brenda Schye, Treasurer, PO Box 802, Helena, MT, 59624</p> | |